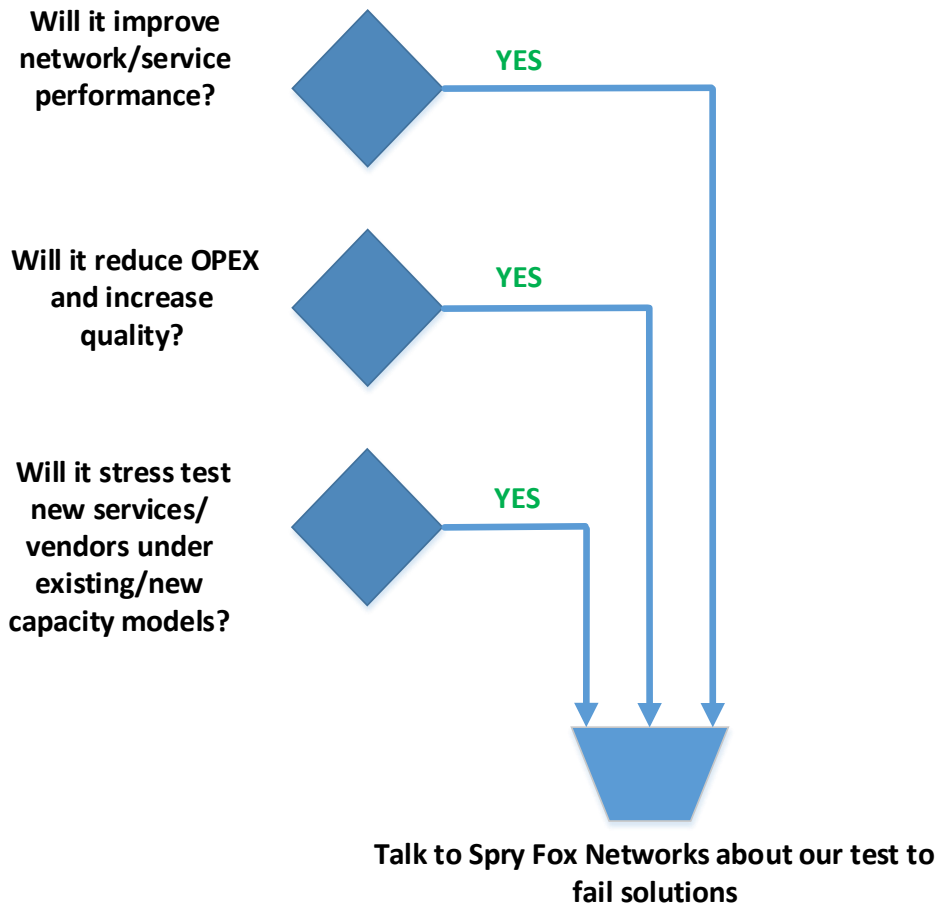




Why are Mobile Operators settling for expensive and ineffective “Test to Pass” solutions to test their networks?

As mobile networks become complex, basic “test to pass” strategies are no longer adequate. Mobile operators are realizing that their own test strategies are expensive and don’t provide any additional benefits. A “Test to Fail” approach instead of the traditional ineffective and expensive “Test to Pass” approach is required.

Implementing a “Test to Fail” solution is an easy decision:



“Test to Fail” solutions combine both test automation and mass subscriber testing to allow the operator to go beyond their incumbent vendor testing and stress test their present and future business models/vendors. This allows the ability to take control of complex issues before they are seen in the production network. Vendors use “Test to Pass” strategies for their own reference networks so they will never match the complexity of the mobile operators’ network.

Spry Fox Networks provides the complete solution!

No other company understands 3G and 4G mobile networks and how to specify, design, implement and operate an end to end “**Test to Fail**” solution. Test automation and Multi-UE testing is complex and requires a methodical approach to ensure it’s tailored to the mobile operator. It takes decades of development, deployment and testing experience on mobile networks to acquire this knowledge. Spry Fox Networks has this knowledge and our solutions are designed to stress test your vendor, network and services.

The Benefits

By implementing the “**Test to Fail**” solution from Spry Fox Networks, operators will be able to:

- Improve subscriber Quality of Experience and network/service performance by using our multi-UE test solution to stress the network.
- Reduce OPEX by automating tests which can be run at any time and any stage - from new vendor load deliveries to replicating issues seen in networks.
- Assess the impact of new services such as VoLTE, M2M and public safety before roll-out. At a cost of up to £154* to obtain a new subscriber, just a 1% churn due to a poorly implemented service will dramatically affect your financial statements.
- Constantly test the security of the network by using known security attacks.

Spry Fox Networks takes care of all complexity from conception to operating the next generation of “**Test to Fail**” solutions:

- **Initial consultation** to understand the business scope and how Spry Fox Networks can help.
- **Define** in-depth tailored requirements to ensure the business scope is achieved.
- **Design** a cost effective, scalable solution that is tailored to your current and future network demands.
- **Implement** the system onsite, or at our own location.
- **Manage and operate** the test network. This includes performing tests, raising issues with vendors and managing fixes whilst producing test reports for senior management.

Contact us for your initial **Test to Fail** Consultation:

Phone: +44 (0) 1793 843106 | Email: contact@spryfoxnetworks.com | Web: www.spryfoxnetworks.com

*EE financial results year ended 31st December 2014